

CHRISTINA FIORILLO

christinafioriartist@gmail.com

PERSONAL SKILLS

- ✓ Excellent communication skills
- ✓ Team player
- ✓ Reliable
- ✓ Creative
- ✓ Detail oriented

PROFESSIONAL SKILLS

- ✓ Bridal Makeup
- ✓ Glamour Makeup
- ✓ Clean Makeup
- ✓ Editorial Makeup
- ✓ Single and Strip Eyelash Application
- ✓ Runway Makeup
- ✓ Blow dry/ Blowout
- ✓ Event Hair Design
- ✓ Clean Hair Design
- ✓ Editorial Hair Design

EDUCATION

Between the Sheets Masterclass with Dauphine Magazine & Natalie Ventola
May 2017

Event Management Certificate
May 2016
Humber College, Toronto, Ontario

Advanced Fashion Photographic Makeup Artistry Diploma
July 2015
Completions| College of Makeup Art & Design, Toronto, Ontario

Bachelor Of Arts Communication Studies Degree
Women And Gender Studies Minor
May 2015
Wilfrid Laurier University, Waterloo, Ontario

WORK EXPERIENCE

Marketing & Public Relations Manager
CANADIAN PRINTING RESOURCES & PROKURON SOURCING SOLUTIONS, TORONTO, ONTARIO
September 2017 - Present
Manage and design all marketing material
Direct new website design and launch
Write press releases and coordinate with sales teams

Makeup & Hair Artist
FREELANCE, TORONTO, ONTARIO
May 2015 – Present
Makeup and hairstyling for wedding and special events
Makeup and hairstyling in fast paced photo-shoot and runway environments
Work with models, photographers and stylists in a professional manner

Public Relations Account Coordinator
STRATEGIC OBJECTIVES, TORONTO, ONTARIO
March 2017– August 2017
Lead influencer driven campaigns promoting brands
Execute End Of Month reports
Write pitches for influencers promoting current brands
Update media lists and keep informed with current landscape

ASSISTING EXPERIENCE

Natalie Ventola
EDITORIAL PHOTOSHOOT- DAUPHINE MAGAZINE
July 2015
Assisted in five looks that were featured in Dauphine Magazine
Completed the hair design for all looks and maintained clean workspace

Natalie Ventola
ELMER OLSEN BOOTCAMP RUNWAY SHOW
August 2015
Assisted in the preparation of all of the “New Faces” prior to the runway show

Backstage Dresser
WORLD MASTERCARD FASHION WEEK, TORONTO, ONTARIO
October 21, 2015